



# Methods: Mind the Gap Webinar Series

## Using Control Systems Engineering to Optimize Adaptive Mobile Health Interventions

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Presented by

**Eric Hekler, Ph.D.**

University of California, San Diego



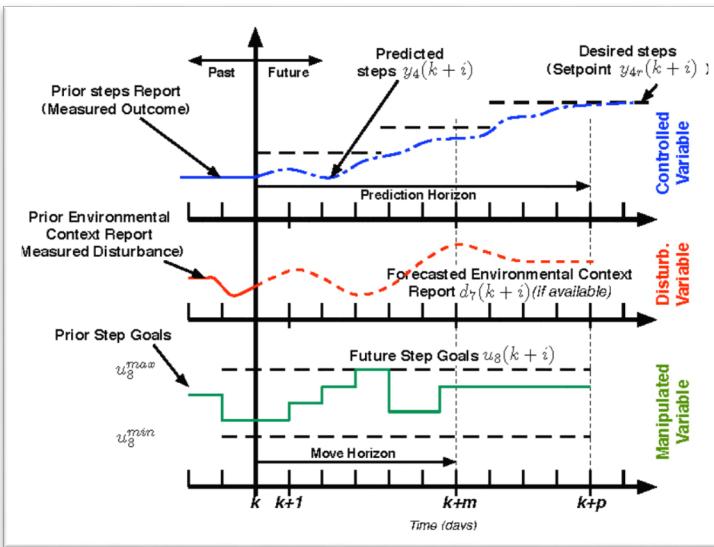
# Using Control Systems Engineering to Optimize Adaptive Mobile Health Interventions

UC San Diego



CENTER FOR WIRELESS &  
POPULATION HEALTH SYSTEMS

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The Design Lab



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# Just Walk “modeling and more” team



Everything changes and nothing stands still.  
('Change is the only constant.')

-Heraclitus

# Take-home points

- If reducing lapses/relapses or promoting maintenance/abstinence is your goal, then a control optimization trial (COT) might help you.
- It's not easy, but it's easier than you think.

# Key references



## JMIR Research Protocols

Submit your protocol or grant proposal to create an early record of your planned or ongoing studies

[Get Started >](#)

Published on 28.06.18 in Vol 20, No 6 (2018): June

Preprints (earlier versions) of this paper are available at <http://preprints.jmir.org/preprint/8622>, first published Aug 01, 2017.

This paper is in the following e-collection/theme issue:

Tutorial Theoretical Frameworks and Concepts Design and Formative Evaluation of Mobile Apps

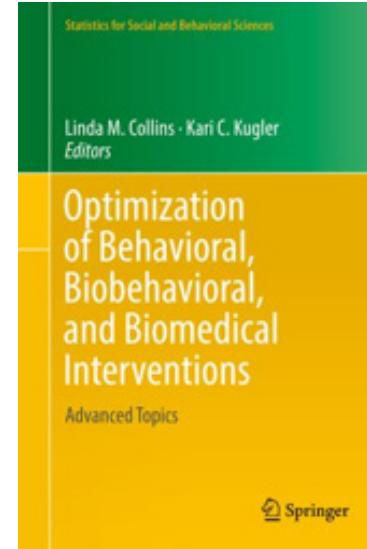
Article Cited By (4) Tweetations (87) Metrics

Tutorial

## Tutorial for Using Control Systems Engineering to Optimize Adaptive Mobile Health Interventions

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Muhammad T Freigoun<sup>3</sup>, MS ; Elizabeth Korinek<sup>2</sup>, PhD ; Predrag Klasnja<sup>5,6</sup>, PhD ; Marc A Adams<sup>2</sup>, PhD ;  
Matthew P Buman<sup>2</sup>, PhD

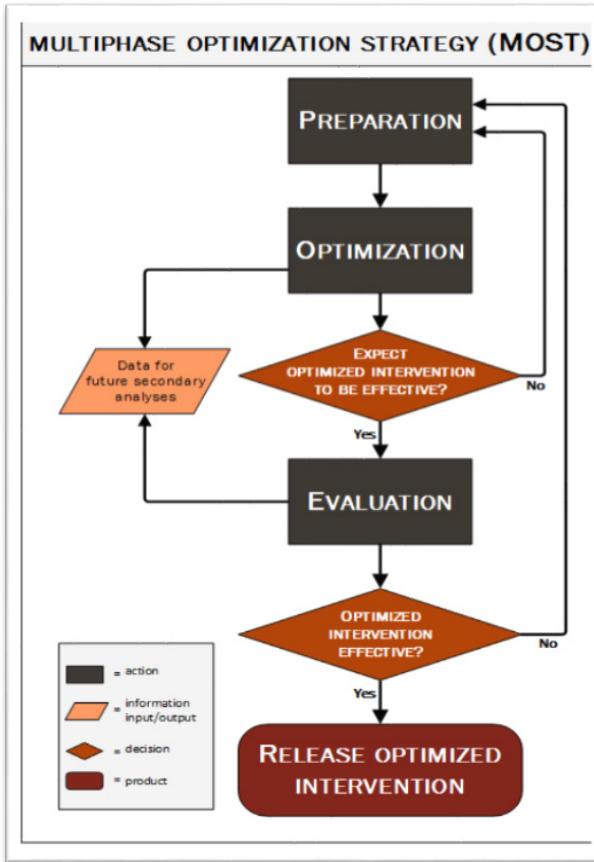
Hekler E.B., D.E. Rivera, C.A., Martin, S.S. Phatak, M.T. Freigoun, E. Korinek, P. Klasnja, M.A. Adams and M.P. Buman. "Tutorial for using control systems engineering to optimize adaptive mobile health interventions." *J Med Internet Res*, 20(6):e214, (2018) DOI: [10.2196/jmir.8622](https://doi.org/10.2196/jmir.8622).



Rivera, D.E., E.B., Hekler, Savage, J.S., and D. Symons Downs, "Intensively adaptive interventions using control systems engineering: two illustrative examples," in *Optimization of Behavioral and Biobehavioral, and Biomedical Interventions, Advanced Topics* (L.M. Collins and K.C. Kugler, eds.), (2018) <https://doi.org/10.1007/978-3-319-91776-4>.



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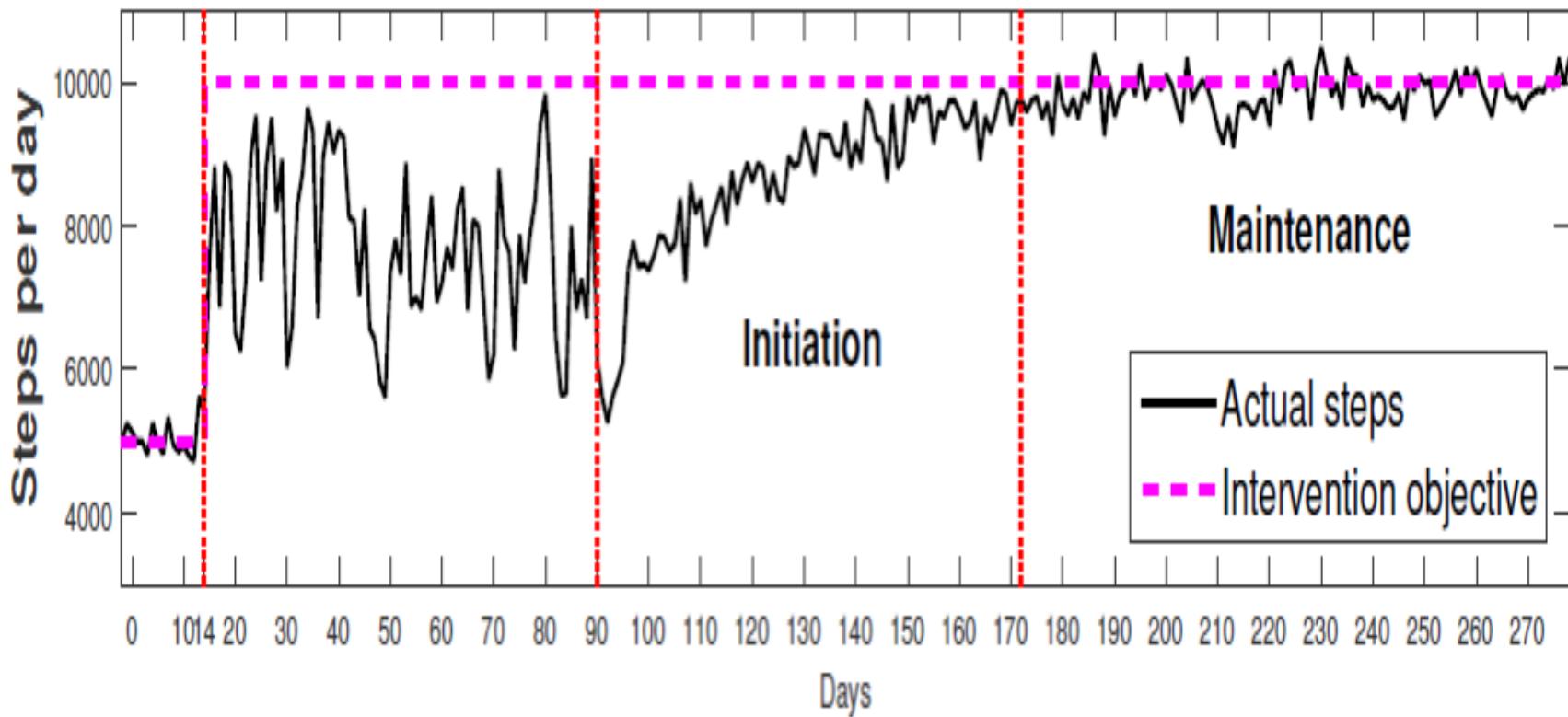


Collins & Krueger (2018) Optimization of behavioral, biobehavioral, and biomedical interventions

# What can be optimized?

- Intervention package
  - Factorial/fractional factorial trial (FT)
- Infrequent, key decision rules (e.g., clinical practice)
  - Sequential Multiple Assignment Randomized Trial (SMART)
- Bout-specific decision rules (i.e., just-in-time adaptive interventions; JITAIs)
  - Micro-randomization Trials (MRTs)
- Gradual, non-linear, idiosyncratic change
  - Control Optimization Trial (COT)

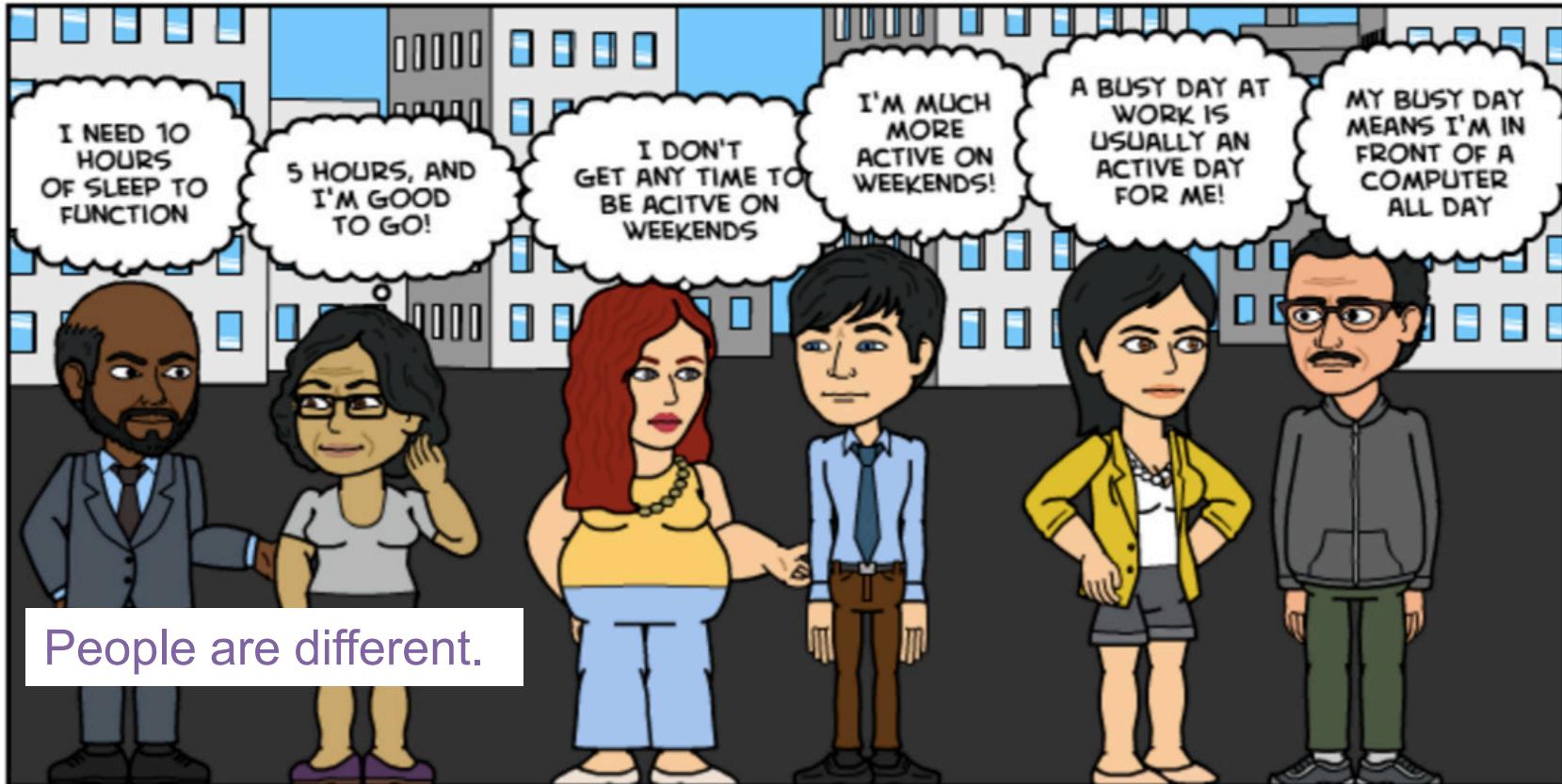
# Gradual, non-linear, idiosyncratic change



# How to optimize?

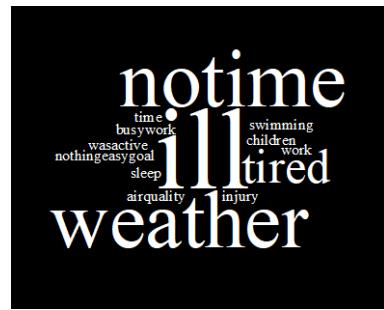
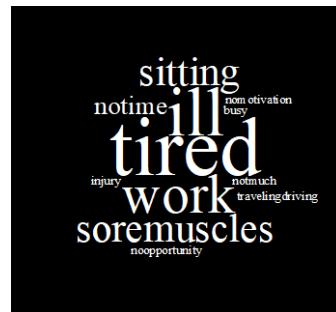
- Review of evidence from optimization trials from prior participants
  - FT, SMART, MRT, & COT
- “Real-time” optimization algorithm for current individual
  - MRT+ Reinforcement Learning (RL)
  - COT
    - Individualized & perpetually adapting

# Need for individualized and perpetually adapting interventions



# Need for individualized and perpetually adapting interventions

Reasons people offered via EMA on why they did not meet a daily step goal



People are different.

Context matters.

Everything changes and nothing stands still.  
(Paraphrased into 'change is the only constant.')  
-Heraclitus

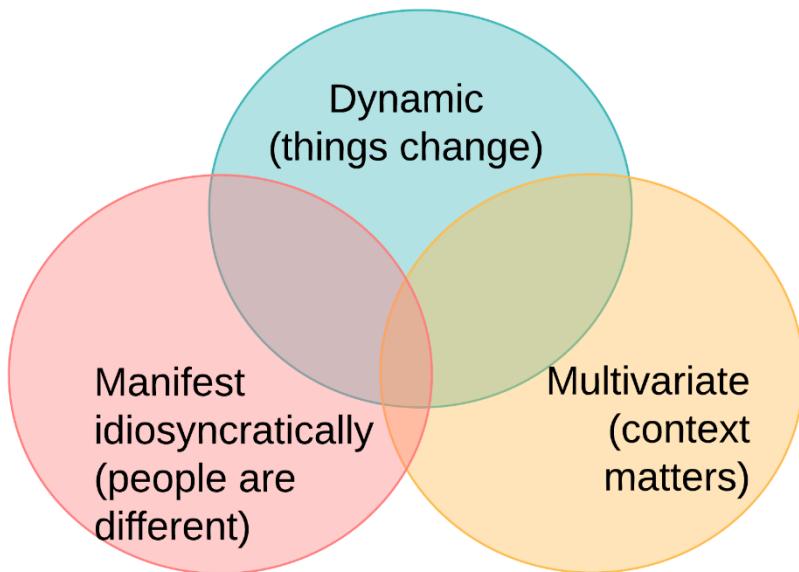
People are different.

Context matters.

Things change.

# Why use a real-time optimization algorithm?

- Inherent complexity of a problem



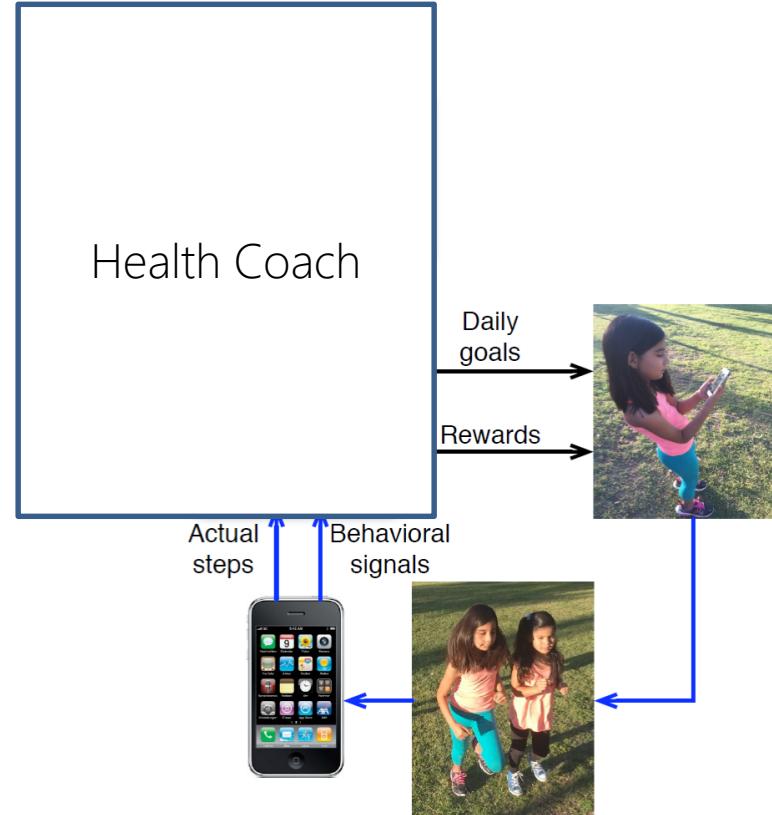
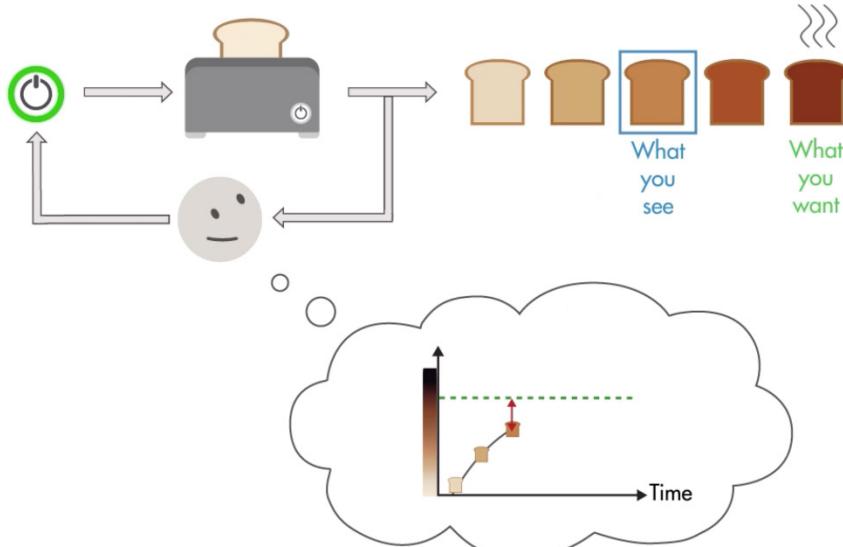
- Examples of complex problems
- From non-active to maintaining physical activity guidelines
- From obese to maintaining a normal weight
- From smoking to maintaining abstinence
- From depressed to maintaining good mental health

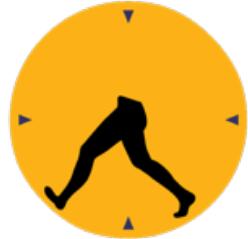
# Control Systems Engineering



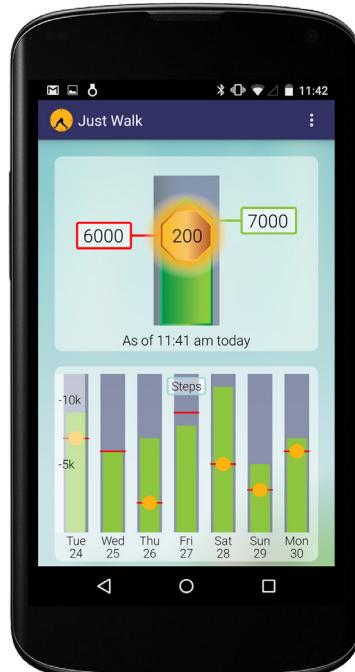
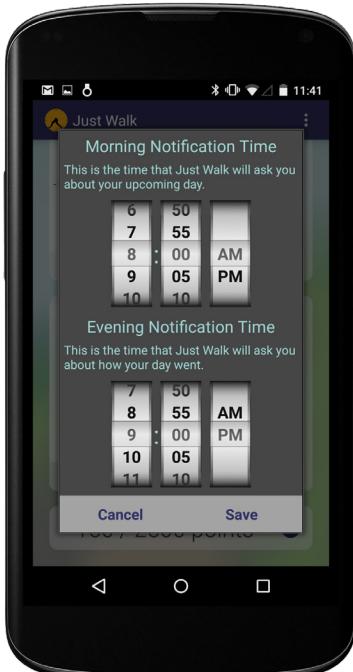
NSF IIS-1449751: EAGER: Defining a Dynamical Behavioral Model to Support a Just in Time Adaptive Intervention, Pls, Hekler & Rivera  
Hekler et al, JMIR 2018

# How a controller works





## Just Walk App



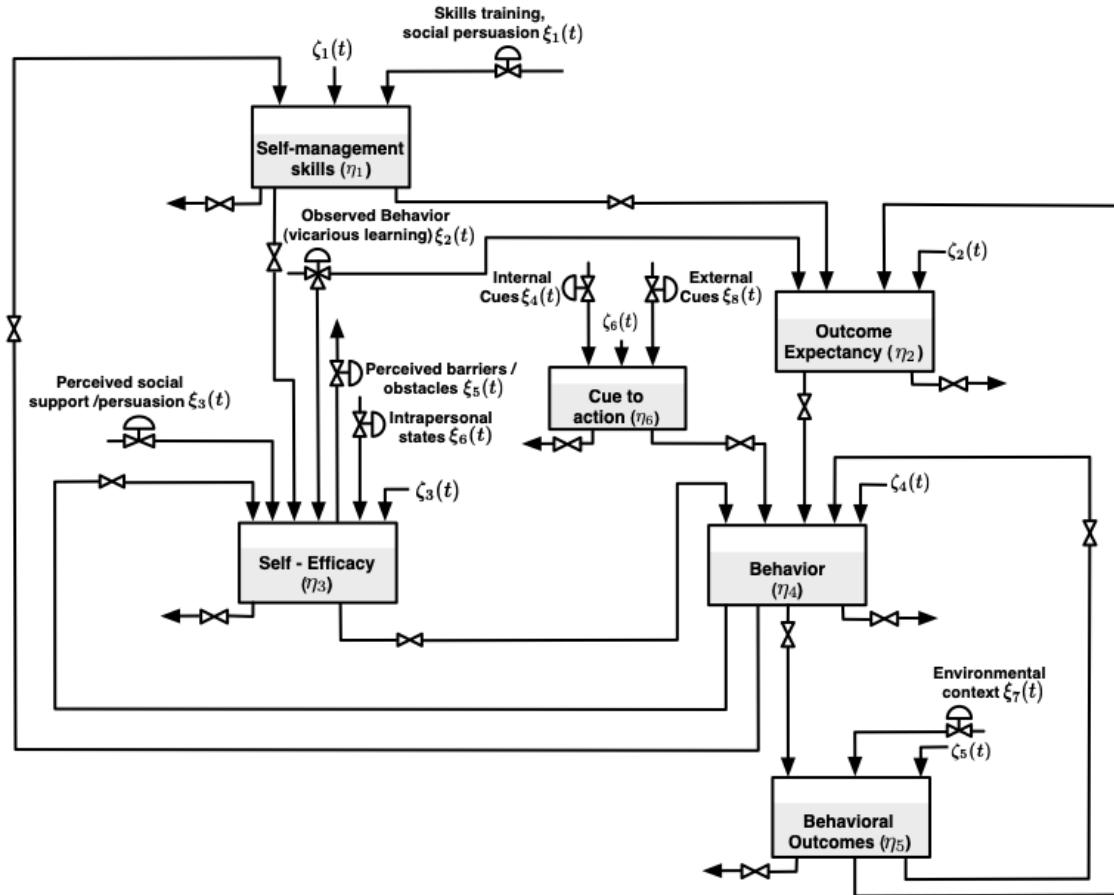
# Normal intervention development steps

- Lit review - organize your understanding of prior work
- Define a hypothesis
- Test your hypothesis in naturalistic setting
  - e.g., observational trial/EMA trial
- Design your intervention
- Test your intervention

## Step 1. Derive a dynamical model (organize prior work)

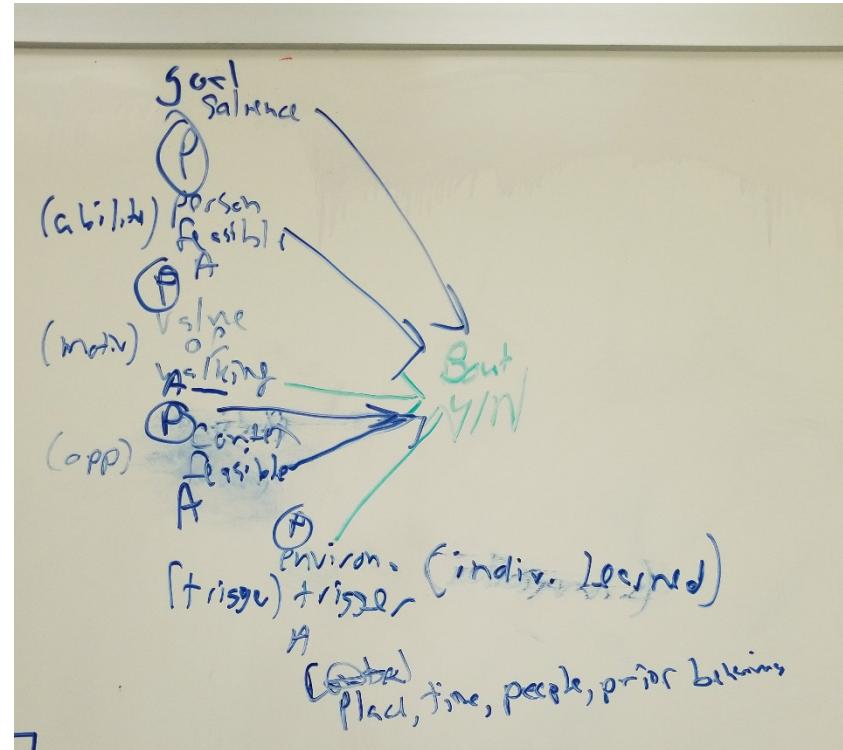
- Select/specify a general theoretical model
- Translate that into a dynamical model
- Vet dynamical model via simulation studies, secondary data analyses, or both.

# Step 1: Derive a dynamical model

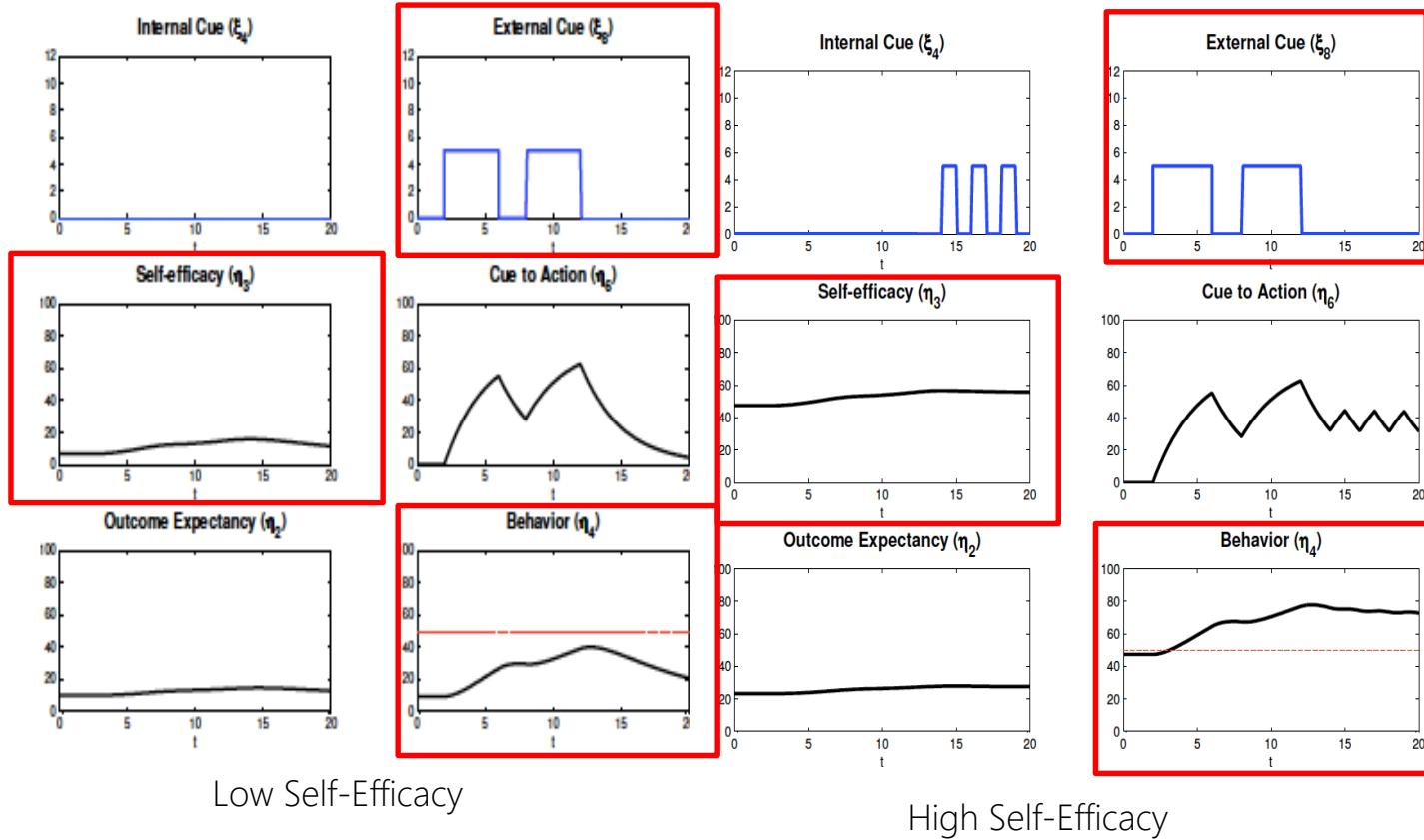


# It's easier than you think...

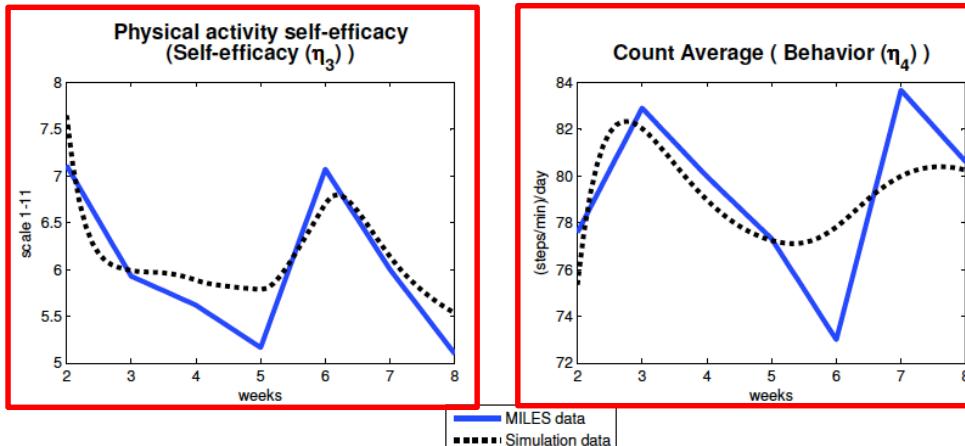
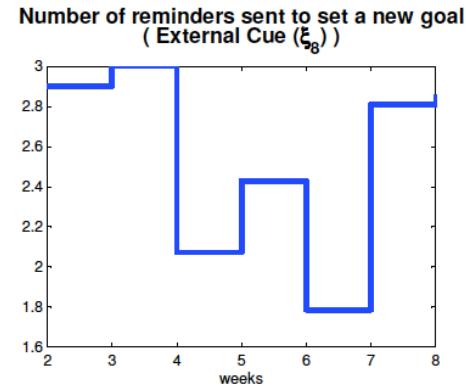
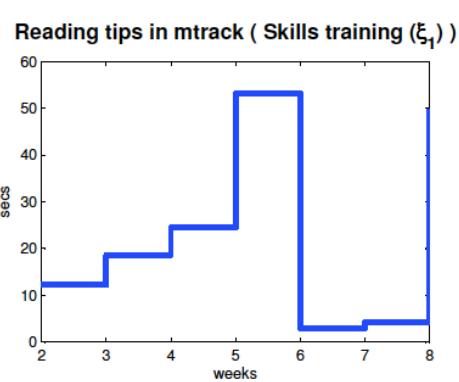
- Many models have now been specified
  - SCT, TPB, etc
- Drawing on a whiteboard gets you pretty far
- You can find a control systems engineer partner
  - It's a huge field! They are at your university.
  - Use our papers as a bridge



# Step 1 (optional): test via simulation



# Step 1 (optional): test via secondary analyses

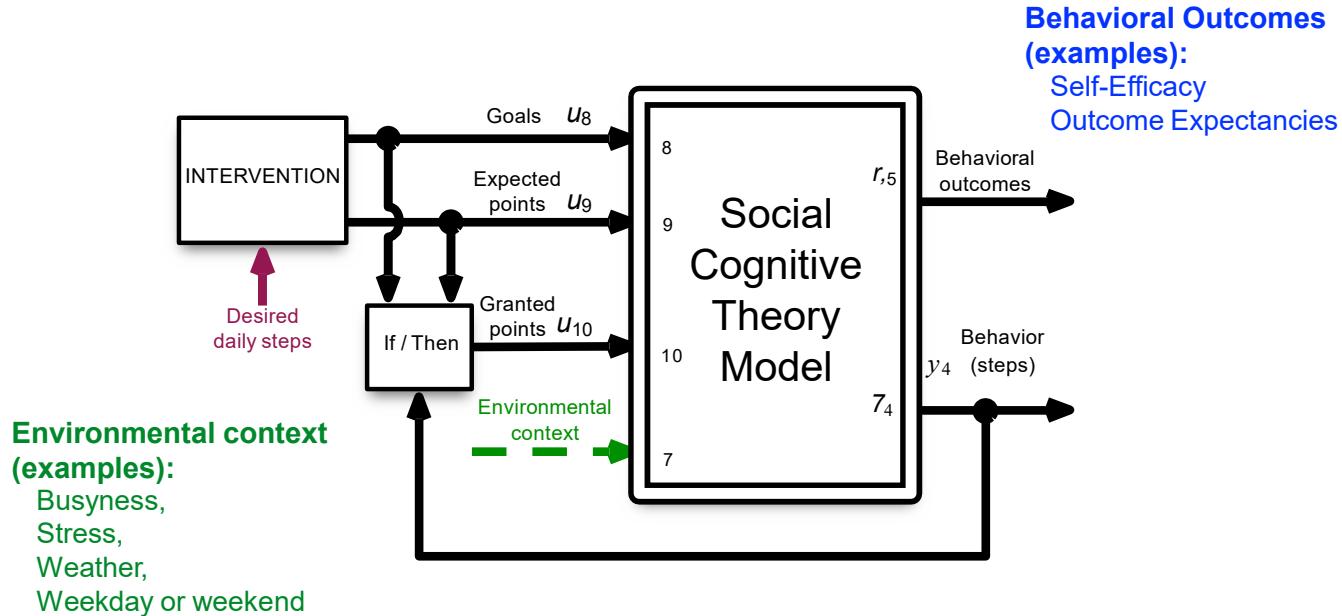


# Normal intervention development steps

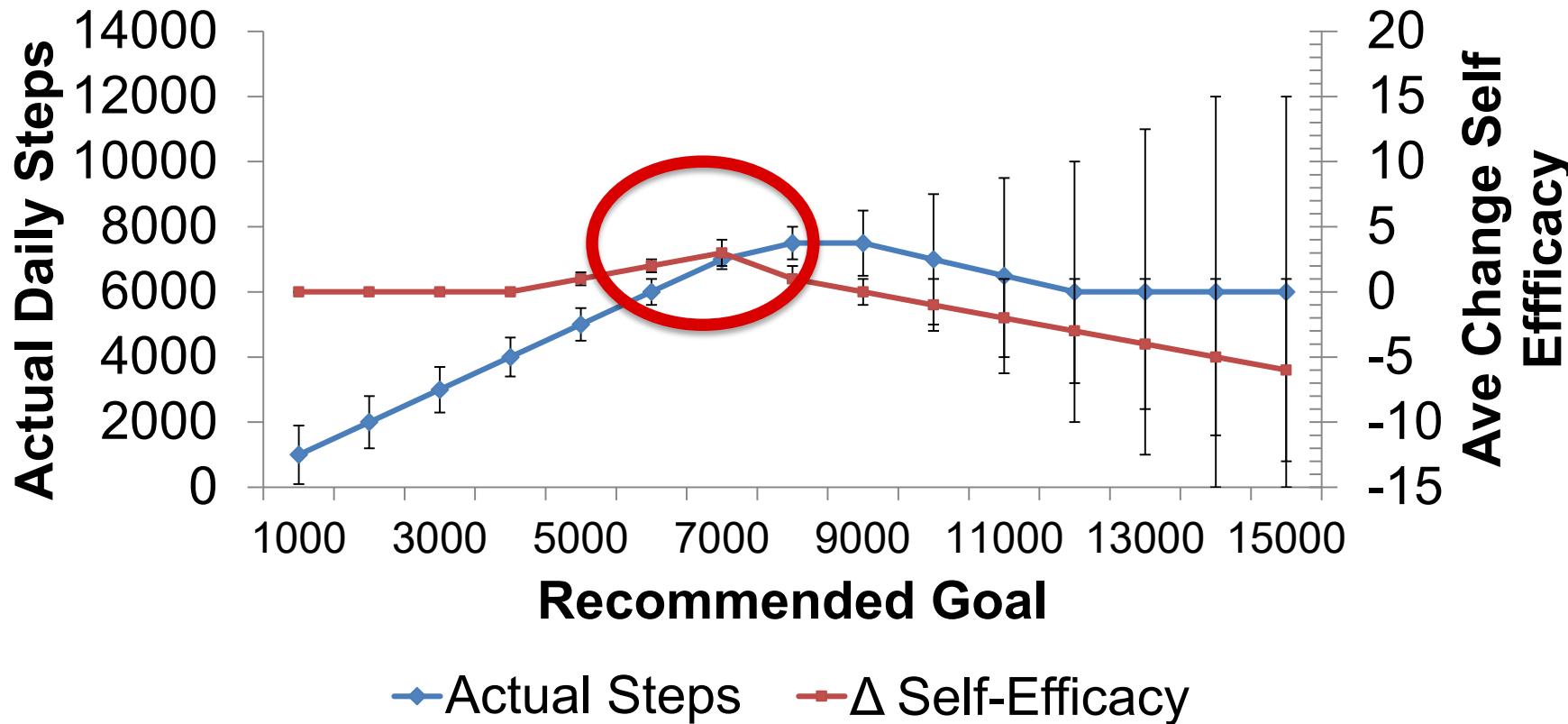
- Lit review - organize your understanding of prior work
- **Define a hypothesis**
- Test your hypothesis in naturalistic setting
  - e.g., observational trial/EMA trial
- Design your intervention
- Test your intervention

# Step 2: Define intervention options and outcomes (Define a hypothesis)

The intervention seeks to promote **physical activity (e.g., steps/day)** among inactive adults by **adjusting daily step goals and expected reward points**, with the ultimate goal of reaching 10,000 steps per day (on average) per **week**.



Step 2: Define intervention options and outcomes:  
Daily “ambitious but doable” step goals



# Normal intervention development steps

- Lit review - organize your understanding of prior work
- Define a hypothesis
- **Test your hypothesis in naturalistic setting**
  - e.g., observational trial/EMA trial
- Design your intervention
- Test your intervention

“...to find out what happens when you change something it is necessary to change it.”

-Box, Hunter, and Hunter (*Statistics for Experimenters*)

## Step 3: Conduct a system ID experiment (test in natural setting)

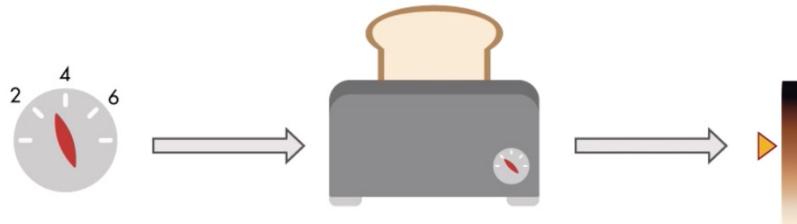
- Design open loop system ID study and analytic plan
- Conduct data analyses

# System identification (ID)

- System ID focuses on modeling of dynamical systems (such as humans) from data, ideally from experimentation, not merely observation.
- It is focused on estimating/validating a model to describe the system (e.g., a human).
- It is NOT focused on effect size estimates of intervention components.

# One key COT sub-experiment

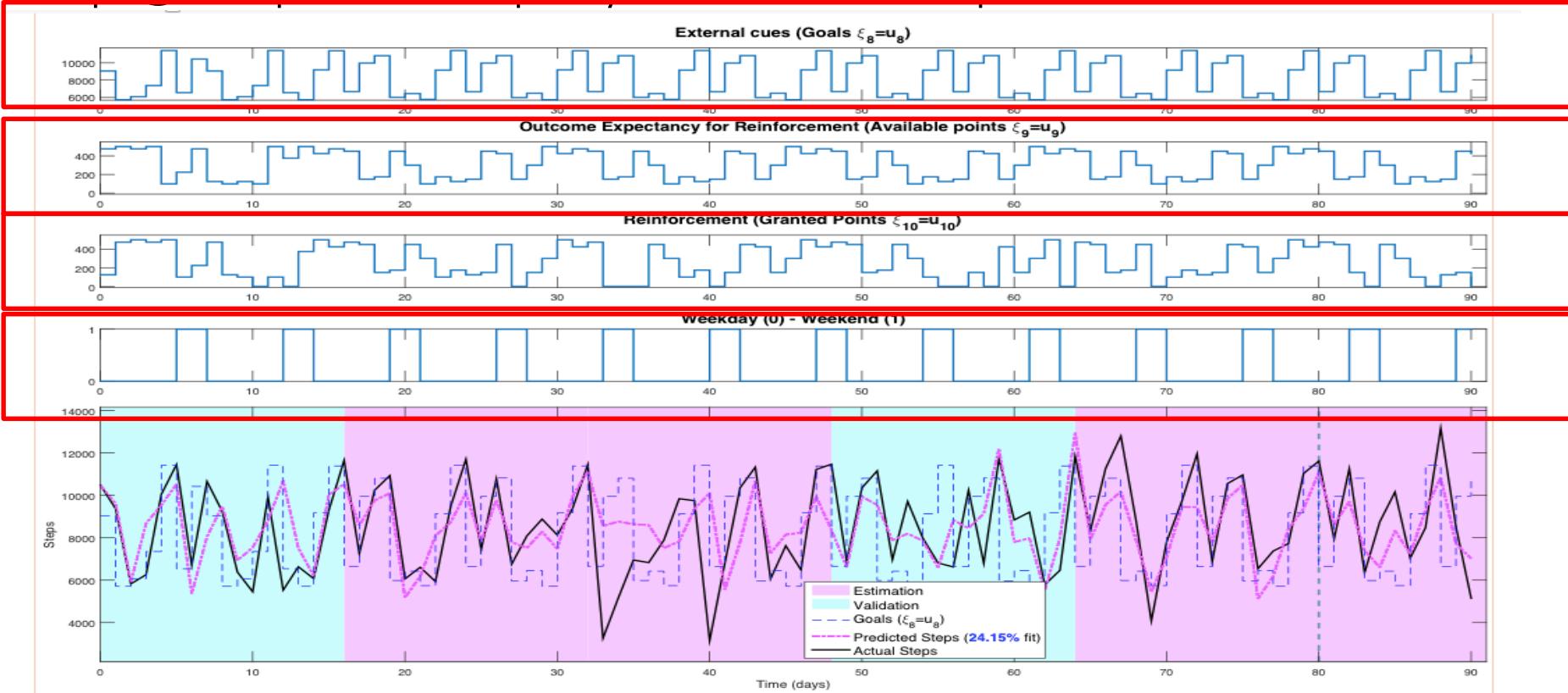
- Open loop system ID



Tests understanding of the “system”

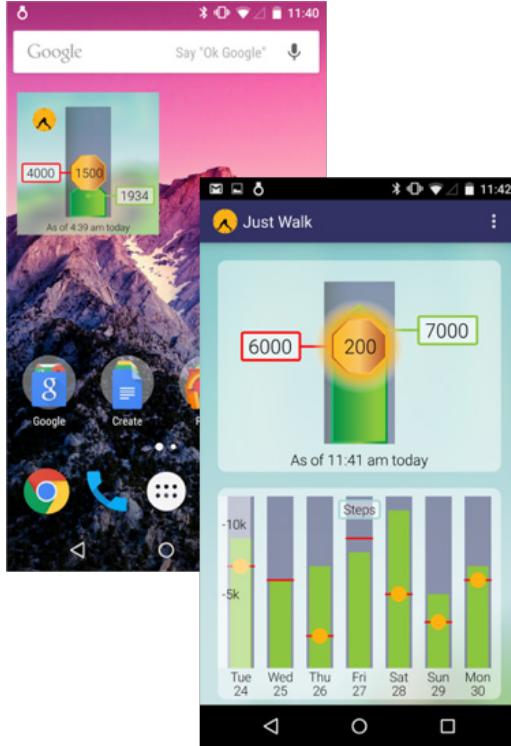
- a) theory-testing
- b) individualized tailoring variable selection

# Step 3: Open loop system ID experiment



**Figure 9 Time-series plot of a fitted 4-input model that was selected one of the participants.**

# Step 3 (cont). Study: "Just Walk"



Korinek et al. *JBM*, 2018; Freighoun et al. 2017, ACC; Phatak et al. *JBI*, 2018;  
Hekler et al. *JMIR*, 2018

# Step 3 (cont) Participants

- BMI  $33.7 \pm 6.7$
- 22 inactive, overweight Android users
- Age =  $47 \pm 6.2$  years
- 87% women
- Living anywhere in the US
- Average Baseline Median Steps: 4972 steps/day ( $SE = 482$ )

Korinek et al. *JBM*, 2018; Freighoun et al. 2017, ACC; Phatak et al. *JBI*, 2018;

# Step 3 (cont): Feasibility results

**+2,650** ( $t=8.25$ ,  $p<0.01$ ) Average step increase from baseline to intervention

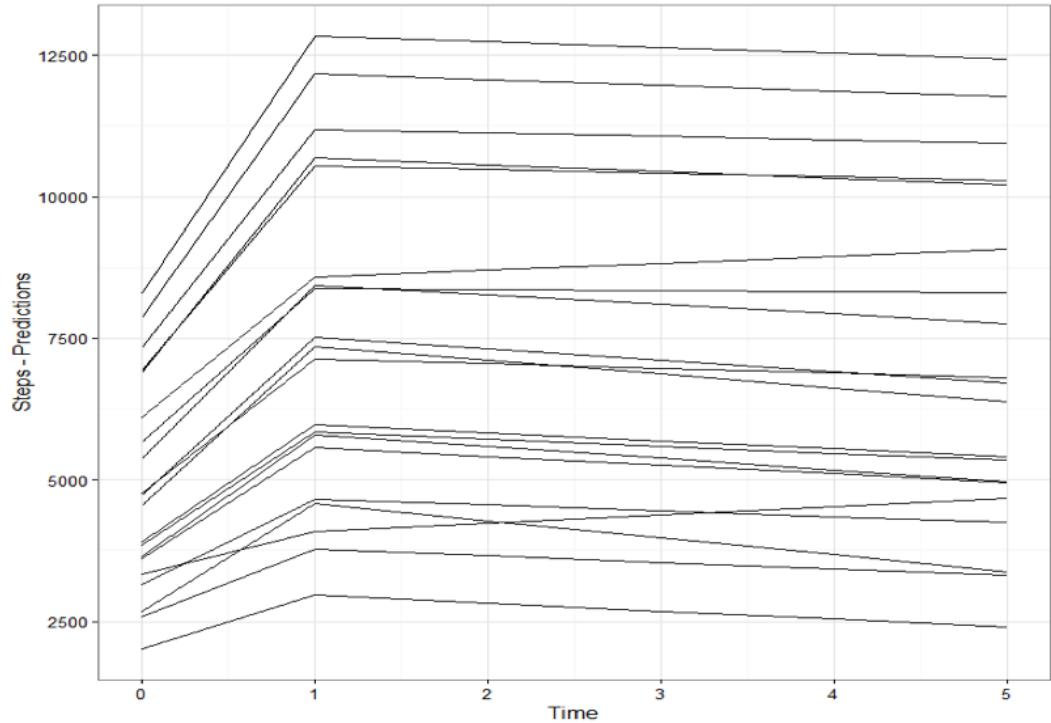
**69%** ( $SD = 24$ ) Average goals met

**>90%** Adherence to EMA

**100%** enjoyed variable goals

**85%** found app easy to use

**88%** interested in continuing to use



## Step 3 (cont). Data analysis

- **Data prep:** The data is preprocessed for missing data entries.
- **Define your model:** The filtered data is fitted to a multi-input AutoRegressive with eXternal input (ARX-[na nb nk]) parametric model:

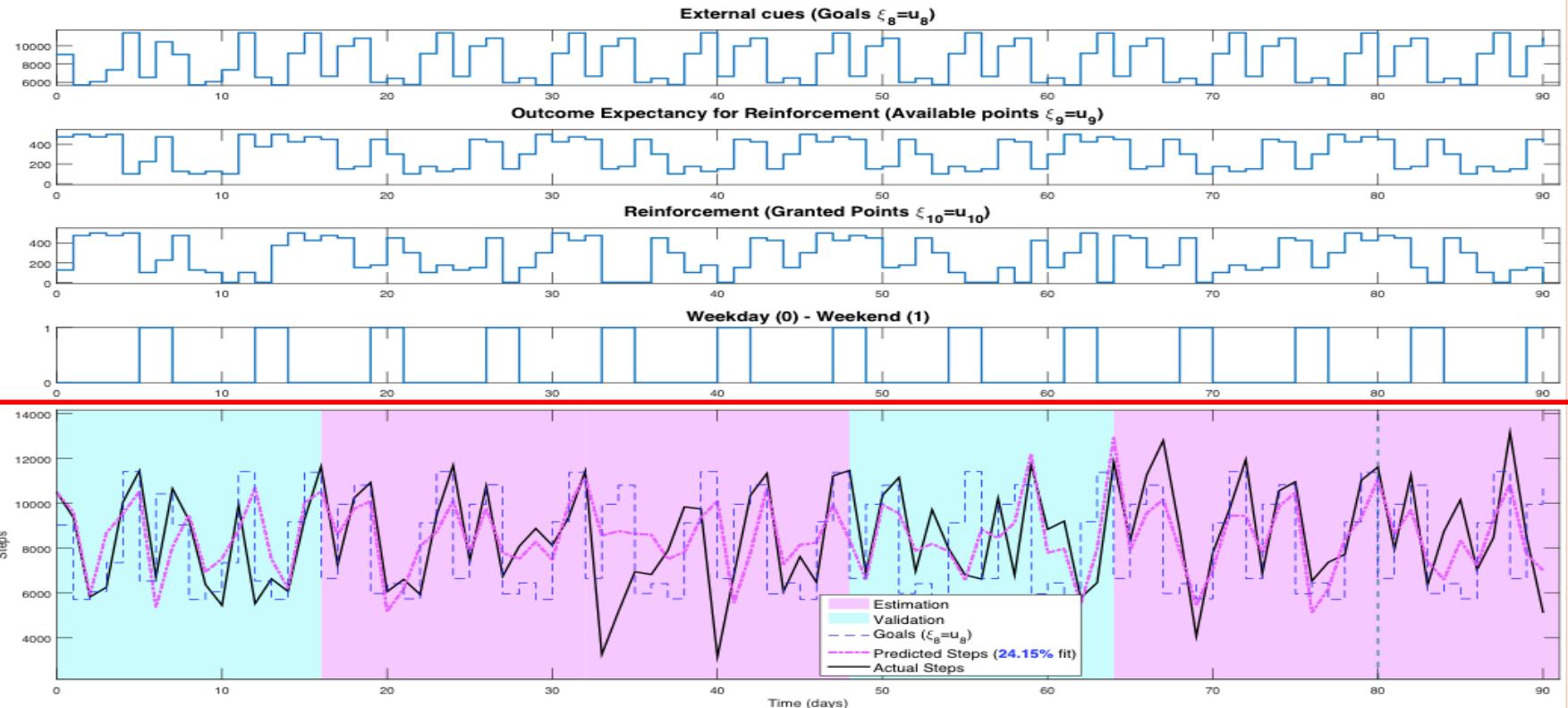
$$\begin{aligned} y(t) + \dots + a_{n_a}y(t - n_a) &= b_{11}u_1(t - n_k) + \dots + b_{n_b 1}u_1(t - n_k - n_b + 1) \\ &\quad \vdots \\ &+ b_{1i}u_i(t - n_k) + \dots + b_{n_b i}u_i(t - n_k - n_b + 1) \\ &\quad \vdots \\ &+ b_{1n_u}u_{n_u}(t - n_k) + \dots + b_{n_b n_u}u_{n_u}(t - n_k - n_b + 1) + e(t) \end{aligned}$$

- **Validate your model:** Various measures used, among these the Normalized Root Mean Square Error (NRMSE) fit index:

$$\text{model fit (\%)} = 100 \times \left( 1 - \frac{\|y(k) - \hat{y}(k)\|_2}{\|y(k) - \bar{y}\|_2} \right) \quad (1)$$

$y(k)$  is the measured output,  $\hat{y}(k)$  is the simulated output,  $\bar{y}$  is the mean of all measured  $y(k)$  values, and  $\|\cdot\|_2$  indicates a vector 2-norm ( $\|x\|_2 \stackrel{\text{def}}{=} \sqrt{x^T x}$ ).

# Step 3 (cont). Dynamical modeling results



**Figure 9 Time-series plot of a fitted 4-input model that was selected one of the participants.**

# What does this get us?

- A model to simulate future responses for each individual.
- This simulation enables dynamic, idiosyncratic, self-correcting decisions for each person.

# Individualized tailoring variables!

**Table 6 Final Selected Models and Input Combinations**

Model/Input Combination	Number of models for each combination (n)
Weekend <sup>b</sup>	1
Typical & Weekend <sup>b</sup>	1
Busy <sup>b</sup>	2
Base Model <sup>a</sup>	1
Stress <sup>b</sup>	1
Typical <sup>b</sup>	1
Busy & Weekend <sup>b</sup>	1
Stress & Typical <sup>b</sup>	1
Busy & Stress <sup>b</sup>	1
Stress & Weekend <sup>b</sup>	1
Stress & Typical & Weekend <sup>b</sup>	1
Stress & Typical & Weekend <sup>b</sup>	1

<sup>a</sup> = base model that includes goals, expected points and granted points  
<sup>b</sup> = base model + specified inputs.

# It's easier than you think...

- There's likely a control theory person at your school
- Standard toolkits in MatLab
  - Translatable to R

# Normal intervention development steps

- Lit review - organize your understanding of prior work
- Define a hypothesis
- Test your hypothesis in naturalistic setting
  - e.g., observational trial/EMA trial
- **Design your intervention**
- Test your intervention

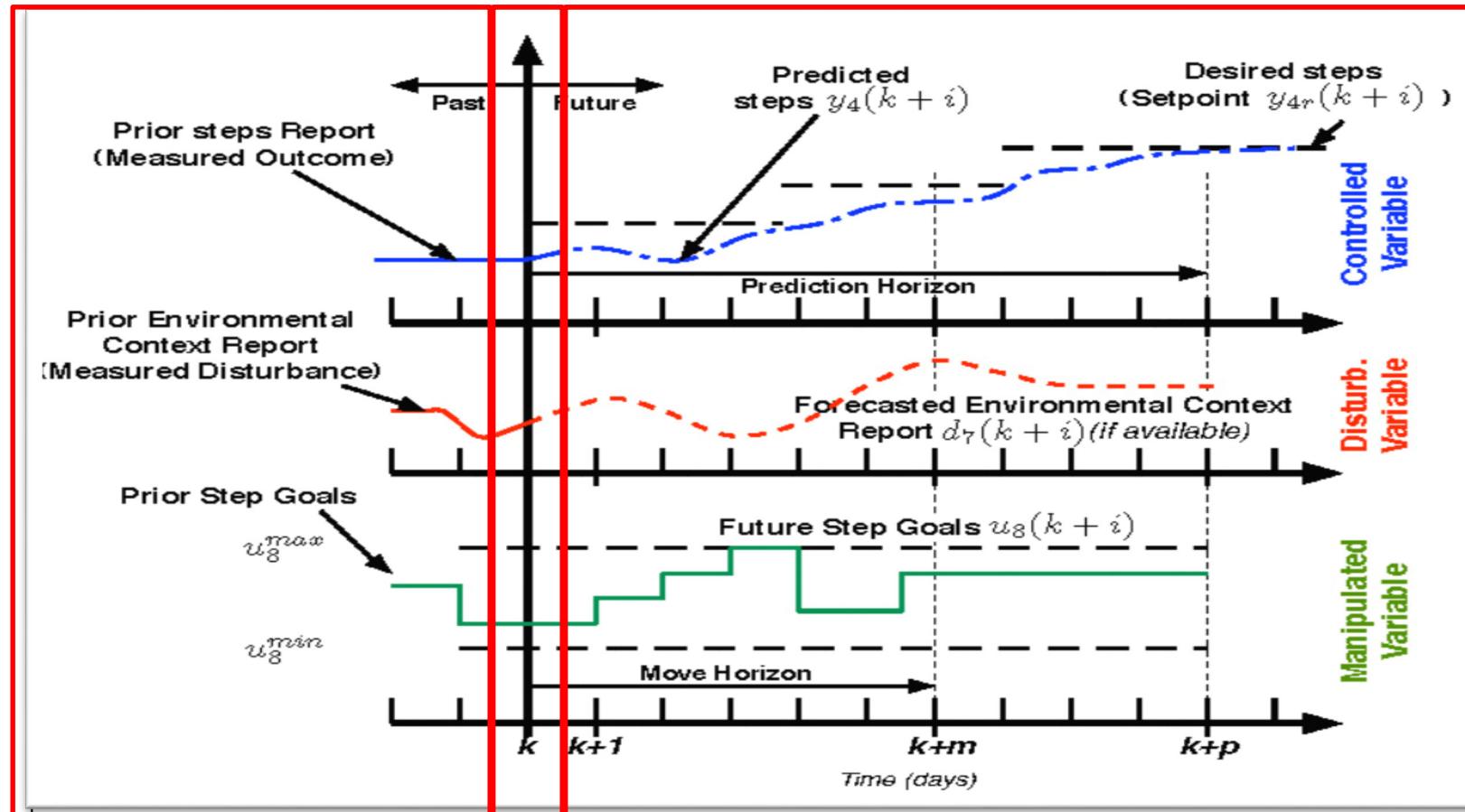
# Step 4: Define optimization criteria & controller (design your intervention)

- Physical activity
  - Initiation “Set-point”
    - 10,000 steps/day, on average per week
    - +3,000 steps/day, on average per week relative to baseline
  - Transitions (both positive & lapses/relapses):
    - achieving 10,000 steps/day set point for 3 consecutive weeks OR
    - AFTER at least 6 months, +3,000 steps/day set point for 3 weeks.
  - Maintenance
    - Continue to meet PA targets
    - Reduce total interactions, ideally, to 0, except self-tracking

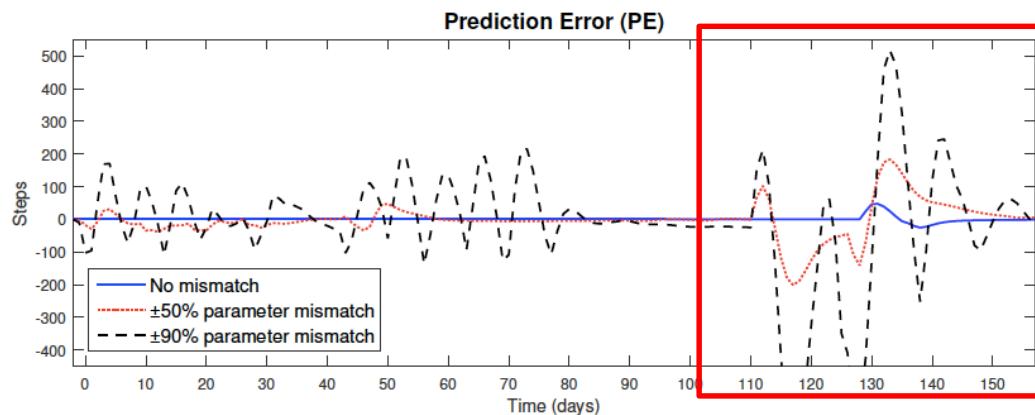
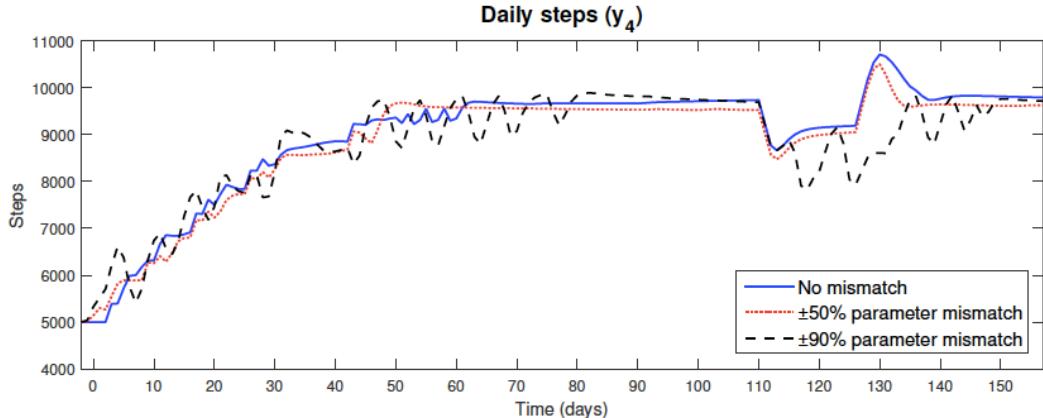
# Closing the intervention loop



# Step 4. Design the controller



# Step 4 (optional): Examine robustness via simulation



# Normal intervention development steps

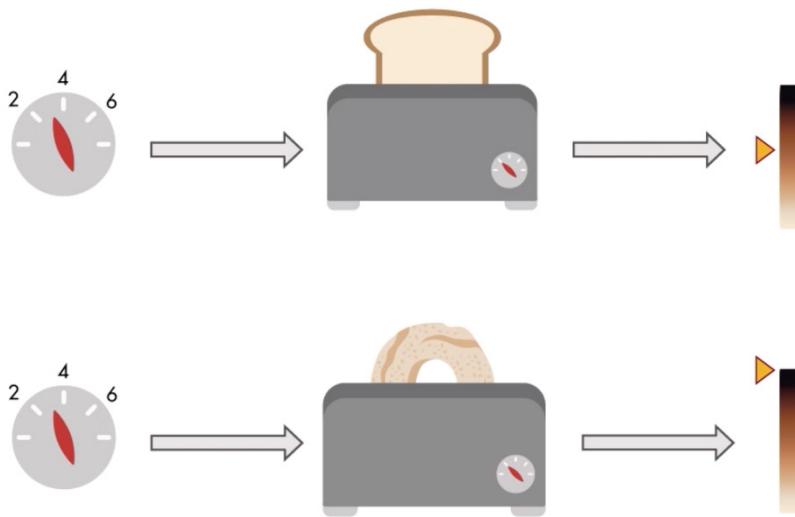
- Lit review - organize your understanding of prior work
- Define a hypothesis
- Test your hypothesis in naturalistic setting
  - e.g., observational trial/EMA trial
- Design your intervention
- **Test your intervention**

## Step 5: Conduct a Control Optimization Trial (COT) (test your intervention)

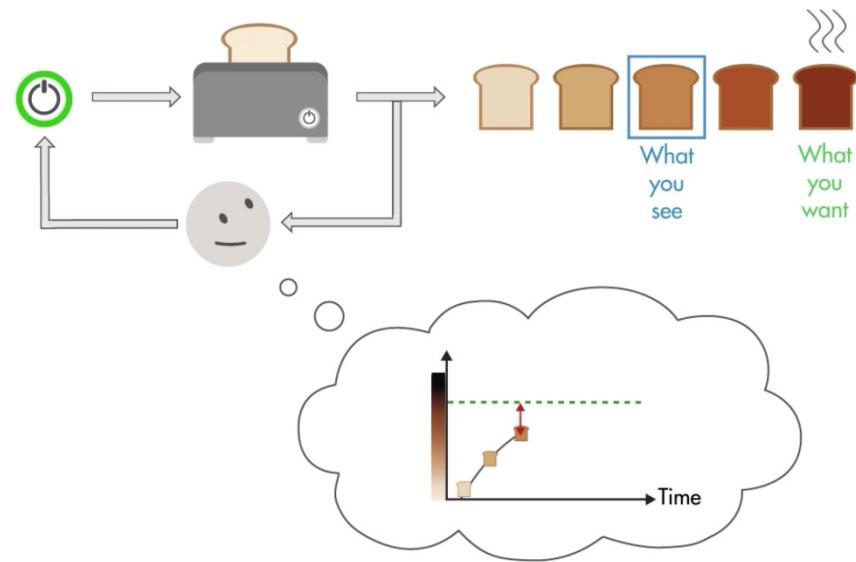
- Clearly specified adaptive intervention (already discussed)
- Design of sub-experiments and data analysis plan
- Conduct the trial and the analyses

# COT sub-experiment options

- Open loop system ID



- Closed loop controller optimization



Tests understanding of the “system”

- theory-testing
- individualized tailoring variable selection

@ehekler

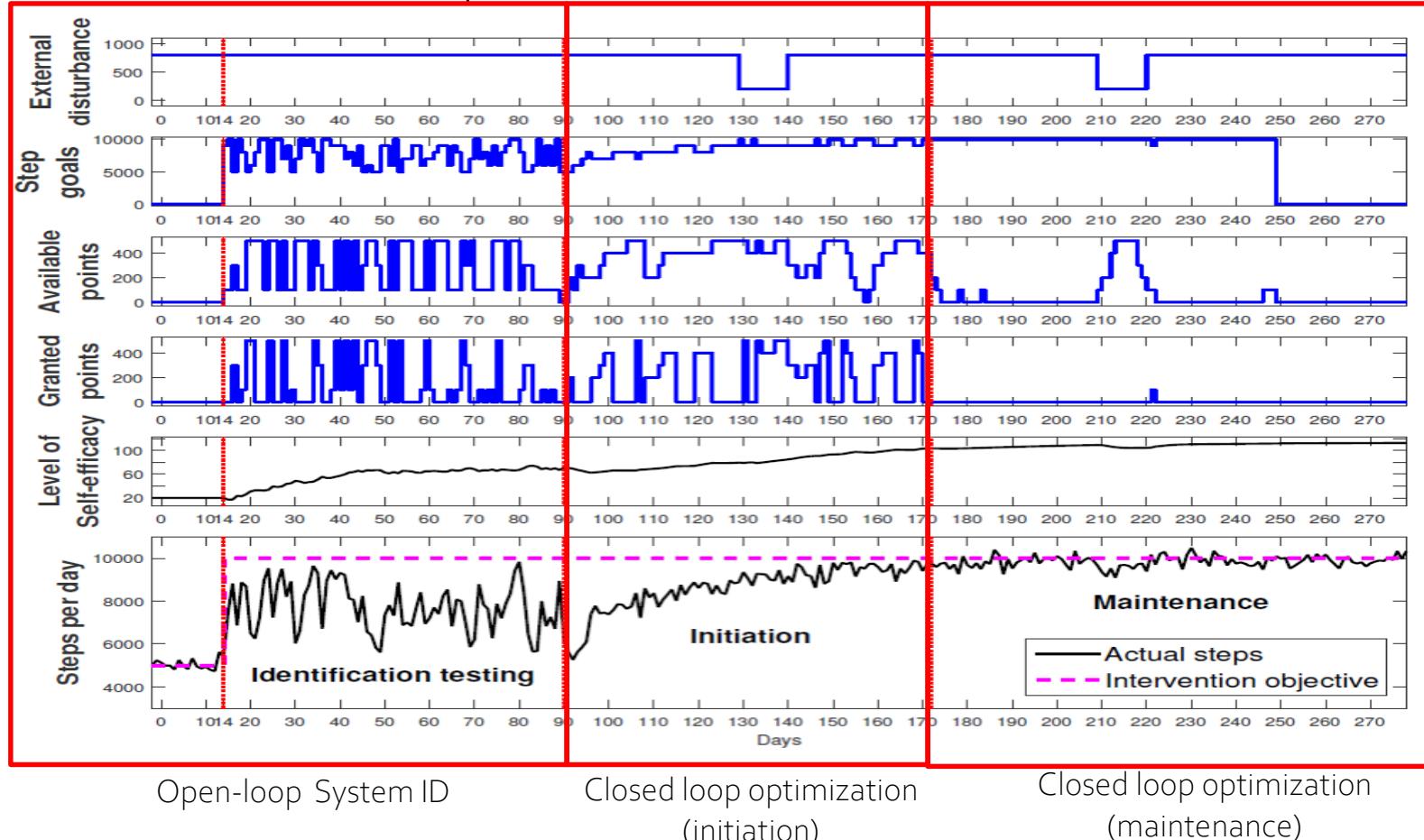
<https://www.mathworks.com/videos/understanding-control-systems-part-1-open-loop-control-systems-123419.html>

Tests understanding of the feedback/decision rule

- real-time algorithm optimization

<https://www.mathworks.com/videos/understanding-control-systems-part-2-feedback-control-systems-123501.html>

# Proposed COT example



Open-loop System ID

Closed loop optimization  
(initiation)

Closed loop optimization  
(maintenance)

# What does this get us ?

- Immediate benefits to individual
  - Individualized models
    - Enables simulations of future responses for each person
  - Individualized tailoring variables
    - Enables matching the intervention to each person
  - Real-time optimization algorithm
    - Enables perpetual adaptation to changing people and contexts
- Secondary optimization benefits
  - Rigorous data about each adaptive intervention element
    - Enables data-driven optimization of elements (e.g., tailoring variables, algorithms)
  - Effect size estimates of intervention components via stats
    - Enables estimation of generalized effect of intervention components
  - Rich experimental data
    - Enables dynamic theory testing in alignment with Riley, Rivera, et al's call (Riley et al 2011)

# MOST & Control Systems Engineering

- MOST
- Preparation
  - Create a conceptual framework
  - Select intervention components/options
  - Conduct a feasibility study
  - Define optimization criteria
- Optimization
  - Run an optimization trial (e.g., FT, SMART, or MRT)
- Evaluation
  - RCT of “optimized” intervention package compared to meaningful comparator
- Control Engineering
  - Step 1: Derive a dynamical model
  - Step 2: Define intervention options and outcomes
  - Step 3: Conduct a System Identification Experiment
  - Step 4: Design the Controller, Including Optimization Criteria
  - Step 5: Conduct a Control Optimization Trial (COT)
  - Evaluation
    - RCT comparing COT intervention to meaningful comparator

# Limitations

- COT approach has not been evaluated in an RCT
  - Prior work justifies advancing this approach
  - “Back to the future” as Carver, Sheier and others wanted to use these methods but technology was not ready
  - It now is

# Testing a COT intervention in an RCT

Randomization Design		Measurement only (not to scale)			
	Outcome Measures	COT-based Intervention	Non-COT-based Intervention		
Acti-Graph	1) Steps/day 2) MVPA, min/week	—	—	—	—
In-person	1) BMI 2) Blood pressure 3) Heart rate 4) Heart rate variability	—	—	—	—
Just Walk	1) Engage with apps	—————			
Fitbit Charge 3 Apps	1) Steps/day 3) Resting heart rate	—————			
Timeline		Baseline	6	12	18

# Limitations

- COT approach has not been evaluated in an RCT
  - Prior work justifies advancing this approach
  - “Back to the future” as Carver and Sheier and others wanted to use these methods but technology not ready
  - It now is
- Just like stats, you need a control systems engineer
- Approach opens up ethical issues

# Repertoire of optimization trials

- Intervention package
  - Factorial/fractional factorial trial (FT)
- Infrequent, key decision rules (e.g., clinical practice)
  - Sequential Multiple Assignment Randomized Trial (SMART)
- Bout-specific decision rules (i.e., just-in-time adaptive interventions; JITAIs)
  - Micro-randomization Trials (MRTs)
- Gradual, non-linear, idiosyncratic change
  - Control Optimization Trial (COT)

# Take-home points

- If reducing lapses/relapses or promoting maintenance/abstinence is your goal, then a control optimization trial (COT) might help you.
- It's not easy, but it's easier than you think.

# Helpful references

- Riley, W.T., C.A. Martin, D.E. Rivera, E.B. Hekler, M.A. Adams, M.P. Buman, M. Pavel and A.C. King, "Development of a dynamic computational model of social cognitive theory," *Translational Behavioral Medicine*, 6 (4), pp.483-495, (2016).
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